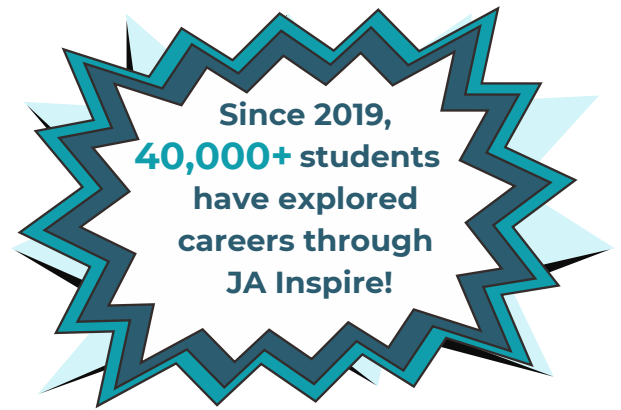




## Connecting you to your future workforce

JA Inspire is a one-of-a-kind career exploration experience that helps middle and high school students plan for the future and understand essential skills needed to increase their future employment prospects. Through an interactive online platform, this experience introduces the next generation of workers to greater economic opportunity and companies to future employees.



### Virtual Career Expo Features:

- Interactive industry and employer showcase
- Downloadable career information and on-the-job videos
- Interactive features, such as gamification elements to increase participant engagement
- Platform compatibility across multiple technologies

Through JA Inspire, thousands of students will:

- Explore careers industries, and in-demand jobs
- Important decisions about ongoing coursework and high school
- Connect with companies and industry professionals



### What's in it for your company?

- Showcase your company and build brand affinity with your future workforce and customer base
- Enhance your recruitment efforts and share jobs, internship, and scholarship opportunities
- Feature your company's social media profiles
- Share videos and informational documents with students
- Get students excited about a career with your company

# Sponsorship Opportunities

Join us as we help students turn unknowns into real insight on career industries, job opportunities, and educational pathways to reach their goals.

## Exterior Lobby

Title Sponsor – \$15,000

Vertical Banners - \$5,000

## Interior Lobby

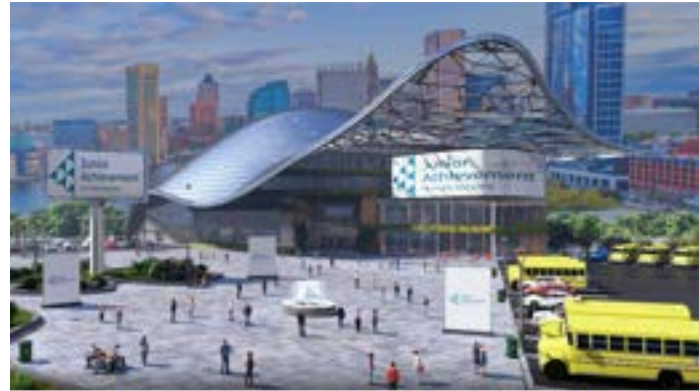
Top Floor Wall Banner – \$7,500

Main Level Wall Banner - \$5,000

Ceiling Rotating Banner - \$3,500

(up to 6 sponsors to be featured)

Floor Vertical Banner - \$2,500



## Auditorium

Large Screen – \$7,500

Vertical Wall Banner – \$3,500

## Lounge

Horizontal Banner - \$5,000

## Information Desk Area

Wall Banner - \$3,500

In addition to recognition in the JA Inspire Virtual platform, your sponsorship will be recognized in the following ways:

- Company-branded virtual booth with personalized content
- Logo inclusion on the JA website
- Social media exposure
- Post-program impact report and acknowledgement

For more information or to build a customized package that fits your needs, contact:  
Dawn Edwards, Senior Vice President of Development  
[dedwards@jamaryland.org](mailto:dedwards@jamaryland.org)