



APRIL 2018



When Women Lead Where They Are

Over 270 attendees took the lead at the JA Leading Ladies event held at Stanley Black & Decker's Towson Headquarters in March. Local leading ladies and outstanding female high school students from Baltimore County and Howard County celebrated successes, developed talents, and provided meaningful mentor opportunities.

"Myself and every member at my table were truly blown away by how professional, fun, and uplifting it was. The attendees were bright, creative, and engaged. The professional women were outgoing, supportive, and generous with their ideas and feedback," said Chelsea Gates, Vice President of Employee Benefits at USI Insurance. "It was impressive to see how the activities and content appealed to every person in the room!"

The presentations featured inspirational messages from keynote speaker Laurie McDonald, General Manager of PANDORA U.S.; presenting sponsor Rosa Scharf, Senior Vice President of Howard Bank; and emcee Kelly Swoope, Anchor at ABC2 News.

"This is my first time at JA Leading Ladies, and it's amazing. Sitting with accomplished businesswomen gives me a lot of encouragement. I am a part of the JA Rising Women program, and the volunteers give us real-life projects that push us out of our comfort zones," said Nasreen Naqvi, a student at New Town High School. "I am forever grateful of these experiences."

Special thanks to all of the JA Leading Ladies sponsors, presenters, educators, students and participants who helped raise more than \$80,000 to empower the next generation of women business leaders.

[Check out photos from the day »](#)



Give Your SUPER Camper the Experience You Wish You Had as a Child!

JA SUPER Summer Camp is the ultimate chance for youth ages 9-12 to experience our acclaimed, one-of-a-kind JA BizTown program - SUPER-SIZED!

"I cannot say enough about what a great impact JA SUPER Summer Camp had on my daughter. Each day she came home excited and ready to prepare herself for the coming day," said Kirsten Sandberg, JA SUPER Summer Camp parent. "She was truly 'all business' - in a fun and engaged way. She had a great time interacting with the various businesses, writing checks, and figuring out how to spend her earnings. My daughter has been telling all of her friends about JA camp and she cannot wait to come back again!"

SUPERstar campers will operate their very own business, manage a bank account, use a debit card, and get their dream job--like radio DJ, scientist, CEO and more. In our simulated city, they'll have the chance to be creative, collaborate with campers and mentors, and learn skills that will last a lifetime.

Held June 25-29 at our Owings Mills facility from 8 a.m. - 5 p.m., admission is \$250, which includes a camp T-shirt, enrichment materials and fun giveaways.

[Register here »](#)



Help Launch Your Child's Dream with the Save4College State Contribution Program

Did you know that families that save any amount of money for college—even less than \$500—are three times more likely to enroll a child in college and four times more likely to see that child graduate than families that don't save anything*?

The State of Maryland and Maryland 529 are teaming up to help make it easier for your child's dream of attending college to come true. Simply open an account in the Maryland College Investment Plan and you could be eligible for a \$250 contribution from the State of Maryland. Your college savings can be applied to tuition at virtually any U.S. college, technical or trade school—and even international universities that have a federal school code.

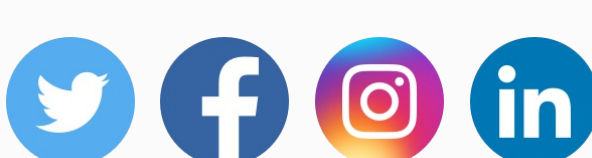
[It's easy to apply with the online application.](#) Applications must be submitted before June 1, 2018.

[Click here to see if you are eligible for the \\$250 contribution »](#)

Please visit www.maryland529.com for an Enrollment Kit, which describes the Maryland College Investment Plan's investment objectives, risks, expenses, costs and fees, and other important information that you should read carefully before investing. If you or your beneficiary live outside of Maryland, you should compare Maryland 529 to any college savings program offered by your home state or your beneficiary's home state, which may offer state tax or other state benefits such as financial aid, scholarship funds, and protection from creditors that are only available for investments in such state's 529 plan. T. Rowe Price Investment Services, Inc., Distributor/Underwriter.

*CFED Fact File 2014, "Scholarly Research on Children's Savings Accounts," Corporation For Enterprise Development (July 21, 2014).

Connect With JA!



[Volunteer](#)

[Donate](#)



ABC2 NEWS FEATURES JA STUDENTS

April is Financial Literacy Month and a recent [report](#) from JA USA and AIG spotlights the financial goals and concerns of the next generation.

ABC2 News caught up with JA students from Leith Walk Middle in Baltimore City to see how they are planning for their financial future.

[Watch the segment »](#)



BUILDING FINANCIAL FOUNDATIONS AND RELATIONSHIPS

For five weeks, Holabird Academy elementary students gained invaluable financial lessons from dedicated mentors at Brown Advisory.

"The students get really excited to see the volunteers each week, and they have built a relationship. Without this program, the students wouldn't get these important lessons on the fundamentals of finance," said Ms. Fincke, Kindergarten Teacher at Holabird Academy.

While students focused on earning, spending, and saving, they also left a huge impression on each other.

"Our volunteers really get to know the kids and look forward to coming each week. The students have responded really well too," added Becky Cheney, Business Analyst and Relationship Manager at Brown Advisory.

VOLUNTEER SPOTLIGHT

Featuring TAG WAGNER & LEAHANNE MERRITT Customer Success Team, SALESFORCE



Since 2014, Leahanne Merritt and Tag Wagner have empowered more than 560 students through their mentorship as JA volunteers. That number continues to grow and has no signs of stopping.

"It is an amazing way to spend your day away from the office. The children are so excited and eager to learn," said Leahanne.

Although both JA superstars have volunteered in various JA programs, they frequently volunteer together in JA BizTown, where students navigate the real world in their prospective businesses.

"I love the direct impact I have on the next generation. There is something really awesome about watching a fifth grader start to connect the dots between educational theory and application. It is rewarding knowing that I got to be there when that light went on," said Tag.

From financial guidance to work readiness skills, Leahanne and Tag provide an incredible mentor opportunity.

"I love being able to share my experience. Every day I volunteer is fantastic, and it is a great way to give back to my community," said Leahanne.

This unstoppable duo continues to answer the call when JA students need them most, and we thank them both for their dedication to support our future leaders.

"The kids are the real superstars. We are just there to help connect the dots," said Tag.

[See Our JA Superstars' Impact »](#)

Share this email:



[Manage](#) your preferences | [Opt out](#) using TrueRemove™
Got this as a forward? [Sign up](#) to receive our future emails.
View this email [online](#).

10711 Red Run Blvd Suite 110
Owings Mills, MD | 21117 US

This email was sent to .
To continue receiving our emails, add us to your address book.



[Subscribe](#) to our email list