



# JA 18 UNDER 18

*The Best.  
The Brightest.*

Many were nominated — only 18 will join the elite Class of 2025 honorees! Eighteen young people represent JA students everywhere, serving as role models, leaders, and innovators in our community. The best and brightest Central Maryland has to offer.

The incredible contributions of the **JA 18 Under 18** honorees have made them stand out — now it's time to celebrate them and unveil their features in *Baltimore magazine* May 2025 edition!

And it's just the beginning, **new this year** JA 18 Under 18 honorees will take part in a special youth leadership program, a year-long experience designed to further develop their potential with engaging events focused on personal growth, community impact and professional development.

**This is more than an awards program—it's an opportunity to inspire, empower, and elevate the next generation of leaders, who are changing the world!**

## *JA 18 Under 18 Awards Presentation*

**THURSDAY, MAY 15, 2025**

**5:30 - 8:30 PM**

**TU** | **THE STARTUP**  
TOWSON UNIVERSITY  
**307 WASHINGTON AVENUE**  
**TOWSON, MD 21204**



For more information about the event visit [JAMARYLAND.ORG](https://JAMARYLAND.ORG)  
or contact **Katie Ballance** | [kballance@jama.org](mailto:kballance@jama.org)



# A YEAR LONG EXPERIENCE

- Building a strong connection among young leaders across the region
- Increasing young leaders with overall skills and creating engagement opportunities
- Engaging with influential individuals, and broadening their understanding of leadership and community engagement in Central Maryland

## Additional Opportunities:

Participants will have unique opportunities to further enrich their leadership journey throughout the school year. These include:

- **JA Signature Events**  
Participants can attend JA-hosted events, providing exposure to broader leadership, professional development, and business opportunities.
- **Board Meetings**  
Participants will be invited to join board meetings, offering an inside look at organizational leadership and decision-making.
- **Special Gatherings**  
Based on availability, participants may join gatherings with community leaders, partners, and mentors, allowing them to expand their professional networks and gain valuable insights.

# 18U RISING LEADERS PROGRAM

## JA 18 Under 18 Awards Ceremony

May 15, 2025

- The program will officially launch at the JA 18 Under 18 Awards Ceremony. This event will set the tone for the program, highlighting the importance of leadership and community impact.

## Social Night Out

August 2025

- Participants will have a chance to connect in a social setting and get to know each other as they embark on a year-long experience, while also meeting past JA 18 Under 18 participants.

## Personal Branding Session

September 2025

- This session will help participants create and communicate your own personal brand. Concepts like building your online presence, networking effectively, crafting your story, and marketing yourself to your target audience.

## Financial Literacy Workshop

November 18, 2025

- In collaboration with Junior Achievement (JA) and local business partners, participants will learn essential financial literacy skills at JA Finance Park. Youth will be paired with business mentors for hands-on learning, covering topics like budgeting, saving, and investing.

## Social Impact and Entrepreneurship Session

March 18, 2026

- This event will explore how social impact and innovation play a pivotal part in our communities through hands-on discussions and activities led by successful entrepreneurs and business leaders

## End-of-Year Dinner

- This program will conclude with a celebratory dinner, bringing together participants, mentors, and community leaders. This will include reflections on the year's experiences, acknowledgment of accomplishments and a call to action for continued leadership and service.

# SPONSORSHIP OPPORTUNITIES

## PRESENTING PARTNER - \$25,000

### AWARDS PRESENTATION

- Denoted as the Presenting Partner of JA 18 Under 18 by integrating company name/logo into all promotional materials, including the **May 2025** edition of *Baltimore magazine*.
- On-stage recognition at awards presentation and a speaking opportunity at JA 18 Under 18 award presentation.
- Logo placement on signage at event and opportunity to provide a special gift to awardees.
- Logo recognition on all relevant e-blasts, digital ads, social media posts, press releases including:
  - Solo feature social media post
  - Tagged in pre and post event social media posts
  - Logo on JA 18 Under 18 webpage
  - Logo on venue video monitors
- 8 tickets to JA 18 Under 18 Award Presentation

### YOUTH LEADERSHIP PROGRAM

- Logo placement on all signage for the JA 18 Under 18 Youth Leadership Program (yearlong program that features various sessions or events for JA 18 Under 18 Honorees).
- Opportunity for company to host a virtual session for 18 current awardees and 36 awardees from two previous cohorts.
- Opportunity to provide remarks at year-end dinner

## SUPPORTING PARTNER - \$10,000

### AWARDS PRESENTATION

- Company logo on all promotional materials, including the May 2025 edition of *Baltimore magazine*.
- On-stage recognition at awards presentation.
- Logo recognition on all relevant e-blasts, digital ads, social media posts, press releases including:
  - Solo feature social media post
  - Tagged in pre and post event social media posts
  - Logo on JA 18 Under 18 webpage
  - Logo on venue video monitors
- 6 tickets to JA 18 Under 18 Award Presentation

### YOUTH LEADERSHIP PROGRAM

- Logo placement on all signage for the JA 18 Under 18 Youth Leadership Program (yearlong program that features various session or events for JA 18 Under 18 Honorees).

## CONTRIBUTING PARTNER - \$7,500

### AWARDS PRESENTATION

- Company logo on all promotional materials, including the **May 2025** edition of *Baltimore magazine*.
- Logo recognition on all relevant e-blasts, digital ads, social media posts, press releases including:
  - Tagged in pre and post event social media posts
  - Logo on JA 18 Under 18 webpage
  - Logo on venue video monitors
- 4 tickets to JA 18 Under 18 Award Presentation

### YOUTH LEADERSHIP PROGRAM

- Company name placement on all signage for the JA 18 Under 18 Youth Leadership Program (yearlong program that features various session or events for JA 18 Under 18 Honorees).

## COMMUNITY PARTNER - \$5,000

### AWARDS PRESENTATION

- Company name on all promotional materials, including the **May 2025** edition of *Baltimore magazine*.
- Company name recognition on all relevant event signage, e-blasts, digital ads, social media posts, including:
  - Tagged in pre and post event social media posts
  - Company Name on JA 18 Under 18 webpage
  - Company name on venue video monitors
- 2 tickets to JA 18 Under 18 Award Presentation

### YOUTH LEADERSHIP PROGRAM

- Company name placement on all signage for the JA 18 Under 18 Youth Leadership Program (yearlong program features various session or events for JA 18 Under 18 Honorees).

## EVENT SPONSOR - \$2,500

- Company name recognition on all relevant event signage, e-blasts, social media posts, including:
  - Tagged in pre and post event social media posts
  - Company name on JA 18 Under 18 webpage
  - Company name on venue video monitors
- 1 ticket to JA 18 Under 18 Award Presentation

## INDIVIDUAL TICKET - \$150

Please note: Any sponsorship item connected to advertising in Baltimore magazine  
**MUST BE IN PLACE BY MARCH 12, 2025.**

For more information regarding sponsorship opportunities or individual ticket purchases,  
please contact Dawn Edwards | [dedwards@jamyland.org](mailto:dedwards@jamyland.org) or at 410-517-6112.