

*Inspire a new generation  
of small business leaders*

**MARCH 5, 2024**

**9AM - 2PM**

JA Youth Workforce & Innovation Center  
1725 Twin Springs Rd. Baltimore, MD

JA entrepreneurs from the Greater Baltimore area will go head-to-head as part of a dynamic competition for **JA Company of the Year**. Student-run companies from the 2023-2024 school year will showcase their businesses to a panel of judges and deliver their financials, marketing pitch, and more to a panel of professionals in the field.

#### About JA Company Program

JA Company Program® unlocks the innate ability in High school students to fill a need or solve a problem in their community by launching and running their own startup and unleashing their entrepreneurial spirit with the guidance of a community mentor.

#### More Information

Contact Mandy Snyder, Vice President of Development at [msnyder@jamaryland.org](mailto:msnyder@jamaryland.org) or 410-753-3294



**"JA Alumni are 143% more likely to be involved with starting a business than the general public."**

"It was an honor for us to be a part of these young entrepreneur dreams from the very beginning! It's so exciting to see young people working towards a goal knowing that they are putting their destiny into their own hands."

*– Tracy, JA Company Program Volunteer*



# 2024

## Sponsorship Opportunities

### TITLE SPONSOR / \$10000

- Premier branding as title sponsor on event promotion, program and signage
- Acknowledgement and speaking role in event remarks
- Recognition in select media outreach
- Opportunity to serve on judging panel
- Opportunity to present awards
- Logo recognition on JA's website and exclusive social media promotion

### AWARD SPONSOR / \$5000

- Branding on event promotion, program, and signage
- Premier branding on student awards
- Photo opportunity with students and their awards
- Acknowledgement in event remarks Recognition on JA's website and social media promotion

### LUNCHEON SPONSOR / \$3500

- Branding on event promotion, program and signage
- Premier branding at luncheon and dedicated signage
- Acknowledgement in event remarks
- Logo recognition on JA's website and exclusive social media promotion

### TRANSPORTATION SPONSOR / \$2500

- Branding on event promotion, program, and signage
- Acknowledgement in event remarks
- Recognition on JA's website and social media promotion

### COMPANY SPONSOR / \$2500

- Branding on event promotion, program, and signage
- Recognition on JA's website and social media promotion

*See the company  
program in action*



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