

WOMEN'S ALLIANCE



Join this exclusive, members-only forum for women leaders to network and shape content for JA women's programming each year. The goal of the alliance is to provide meaningful mentor experiences to ensure that young women are able to expand their opportunities and level the playing field on careers, business ownership, income generation, and advancement.

MEMBERSHIP BENEFITS INCLUDE:

- Access to unique mentor activities that provide rewarding engagement opportunities and fit into a woman's busy schedule
- All-inclusive access to JA's suite of women's events
- Networking with other prominent women leaders
- Meaningful professional development opportunities
- Participation on committees and work groups to select keynote speakers and scholarship recipients
- Positioning of you and your organization as a thought leader in women's development
- Opportunity to play an influential role in shaping the next generation of female professionals
- Access to an exclusive social network



**PRESENTING
SPONSOR**



For more information, contact Mandy Snyder at msnyder@jamaryland.org or 410.753.3294.

BECOME A MEMBER

One executive will represent her organization and have a unique opportunity to inspire the next generation of female professionals. The JA Women's Alliance provides a venue for like-minded women leaders who are passionate about JA's mission to participate in four premier events with VIP access. Members will directly influence JA's efforts to increase knowledge and confidence among young women, while shaping their future success and career goals.

JA WOMEN'S ALLIANCE MEMBERSHIP - \$5,000 (ANNUAL)

JA WINE NIGHT (FEBRUARY)

Get acquainted with JA Women's Alliance members with a great night of networking and wine. Participants will create a unique gift for the students who attend the JA Leading Ladies event.

- Exclusive access for four individuals from your company to participate
- Elite culinary experience with an executive head chef at a top restaurant in Baltimore
- Opportunity for meaningful professional development

JA HER PATH TO PROMISE (JULY)

Create a pathway of support through this intensive summer program at Towson University that creates pathways for young women by providing exposure to female mentors, college campuses, workplaces, hands-on activities, and other experiences to begin the process of preparing for a successful life after graduation from high school.

- Access for **JA Women's Alliance Member** and three individuals from your company to participate in the networking luncheon
- Opportunity to participate in mock interview sessions with high school girls
- Ability to highlight your company's career opportunities and pathways for JA Her Path to Promise participants
- Branding as a **JA Women's Alliance Member** at JA Her Path to Promise
- Acknowledgement on JA's website
- Social media exposure

JA LEADING LADIES (MARCH)

This inspirational event connects businesswomen and outstanding female high school students in the Baltimore area to celebrate successes, develop talents, build networks, and inspire the next generation of women leaders.

- Attendance for the **JA Women's Alliance Member** and three individuals within your company
- Mentorship opportunities with four female high school students in our community
- Branding as a **JA Women's Alliance Member** at the JA Leading Ladies event, including signage and event program listing
- Acknowledgement on JA's website
- Social media exposure

JA WOMEN'S ALLIANCE ANNUAL MEETING (FALL)

Position yourself as a thought leader while collaborating with the exclusive group of Alliance members to develop scholarship criteria and shape the content of JA programming for young women.

- Opportunity to participate in a members-only annual meeting and serve on various committees
- Select upcoming keynote speakers as well as professional and student scholarship winners
- Enhance and develop curricular content to drive JA's women's initiatives for the school year
- Opportunity for meaningful professional development

ADDITIONAL OPPORTUNITIES

Support and prepare high school girls through various initiatives as a content expert and mentor.

- Volunteer for JA's young women's entrepreneurial programs
- Join the table as a "sharkette" judge for new student company business pitches.

Corporate and individual membership opportunities are available.

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